



room.com

DELIVERING DIGITAL
EXPERIENCES

EMBARGO LIFTS ON
September 16th
09:00 Eastern

WELCOME BY

HANS ELSTNER
CEO AND FOUNDER
OF ROOOM.COM



**ROOOM IS A GLOBAL STARTUP OF
90+ EMPLOYEES**

HEADQUARTERED IN JENA, GERMANY

OUR MISSION

**HELPING PEOPLE TO EASILY CREATE,
MANAGE AND PRODUCE
3D DIGITAL EXPERIENCES**

ALREADY
ESTABLISHED

THROUGH EVENTS SUCH AS THE
IFA SHOW **IN BERLIN IN 2020**

WELCOME
TO THE UNIVERSE OF ROOOM



SAMPLE ENVIRONMENT

A high-resolution image of Earth from space, showing the Americas and the Atlantic Ocean. The Earth is a vibrant blue with white clouds and green landmasses. The text "THE WORLD HAS CHANGED" is overlaid in the center.

THE WORLD HAS CHANGED

**TODAY, EVERYTHING IS ALL ABOUT
VIRTUAL & HYBRID EXPERIENCES**

**INTERNET IS EVOLVING FROM A
SIMPLE ONLINE CATALOG TO A
3-DIMENSIONAL METAVERSE**

**WE BELIEVE
ANYONE SHOULD BE ABLE
TO PRODUCE
OUTSTANDING
EXPERIENCES**

ANY TIME
EVERYWHERE

**WITH OUR COMPREHENSIVE BUT
EASY-TO-USE PLATFORM**

ANYONE

**CAN
BECOME A
DIGITAL PRODUCER**

DIGITAL EXPERIENCES
SHOULD NOT BE LIMITED
TO COMPLEX, EXPENSIVE TECHNOLOGY
AND SPECIALIZED DEVICES

**THEY MUST BE
ACCESSIBLE TO
MILLIONS
OF USERS**

THAT'S WHY
OUR PLATFORM
RUNS

ON
EVERY
DEVICE



EVEN WEB-BASED





**WITH AN
AMAZING
TEAM**

WE CREATED



experienceCloud















**FOR
ENGAGING
INTERACTIVE
EXPERIENCES**



**FOR VIRTUAL EVENTS, EXHIBITIONS,
CONFERENCES, MEETINGS, AND MORE**



THE ERA OF LOGISTICS

-  HOME
-  24H AGENDA
-  SECTORS & TRENDS
-  EXHIBITION
-  SPEAKERS
-  E-CARD EXCHANGE
-  SPEED NETWORKING
-  ROUNDTABLES
-  JOBWALL
-  VIRTUAL LIBRARY
-  NEWS
-  SOCIAL WALL
-  MY AREA
-  HELP DESK

LIVE

MAIN STAGE



THE ERA OF LOGISTICS



eventCloud



Homepage



Upcoming events



see all

Re



29.04.2021
12:00 - 12:45

Capital Allocation: Where are the funding gaps in energy tech in Europe and who is responsible?

Ines Bergmann-Nolting, Tomas Kemtys, Benoit Savattier, Adelaide Cracco

Energy Tech Summit

☒ Attend 5



23.08.2021
13:00 - 14:00

Circular Economy: Moving away from the "make, dispose" model

Stefan Hakansson, Francis Ugboma, Larissa Suzuki, Christian Rudolph

Energy Talk

☒ Attend 41



FOR VIRTUAL SPACES AND SHOWROOMS




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Selbstverbucher | self-service machines
Über die Selbstverbucher können Sie während der gesamten Öffnungszeiten mit Ihrer thoska Medien entleihen und zurückgeben sowie bargeldlos.

 Selbstverbucher



▶ 🔊 0:00 / 0:30 YouTube 

4 Informations- und Servicecenter

3 Kunden Service- und Informationscenter
• Anfragen
• Rückgaben
• Entleihen
• Medien
• Beratung
• Service

2 Selbstverbucher
• Bargeldlos
• Entleihen
• Rückgaben
• Medien

1 Informations- und Servicecenter
• Anfragen
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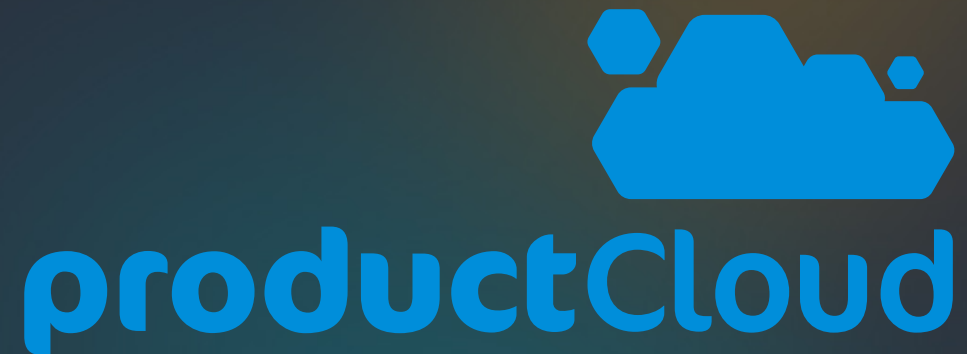
0 Informations- und Servicecenter
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-1 Informations- und Servicecenter
• Anfragen
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• Beratung
• Service






spaceCloud



**FOR 3D PRODUCT PRESENTATIONS,
CONFIGURATORS AND DIGITAL TWINS**







Sticker

491F75=ST1

[Spare parts catalog](#)



productCloud



immerseCloud

**FOR VIRTUAL TOURS, GUIDES AND MARKER-
BASED AUGMENTED REALITY**



immerseCloud



immerseCloud



immerseCloud



**WE HAVE BECOME A CONTRIBUTOR AND
MEMBER OF THE KHRONOS GROUP TO
SUPPORT THE DEVELOPMENT OF THE
OPEN STANDARDS FOR 3D
VISUALIZATION**

**BASED ON THIS TECHNOLOGY WE
HOSTED THE HYBRID CONSUMER
ELECTRONIC FAIR IFA XTENDED
SPACE IN SEPTEMBER 2020.**

IFA XTENDED SPACE



SPEAKERS

EXHIBITION

IFA-LIVE & IN DEMAND

NETWORKING

WORKSHOP




CRAFTMANSHIP

**IT HAS BEEN VISITED BY HUNDREDS
OF THOUSANDS OF VISITORS FROM
ALL OVER THE WORLD**

**IT WAS THE BIGGEST HYBRID EVENT
EVER PRODUCED TO DATE!**

WITH ALWAYS-ON EXPERIENCES

**A SUSTAINABLE COMMUNITY AND
ECOSYSTEM**

An aerial, top-down view of a vibrant amusement park. The image is semi-transparent, allowing the text to be the primary focus. The park features several roller coasters with tracks in various colors like teal, purple, and yellow. A carousel with a large umbrella is visible on the left. The entire scene is surrounded by green trees and pathways. The text is centered and reads:

**EVEN MORE INSTITUTIONS SHARE
OUR VISION OF ENGAGING DIGITAL
EXPERIENCES**

CUSTOMERS

DHL



Telefonica

e-on

 **vodafone**

ottobock.



**DEUTSCHE TELEKOM HAS ALREADY
BEEN VERY SUCCESSFUL USING OUR
EVENTCLOUD**



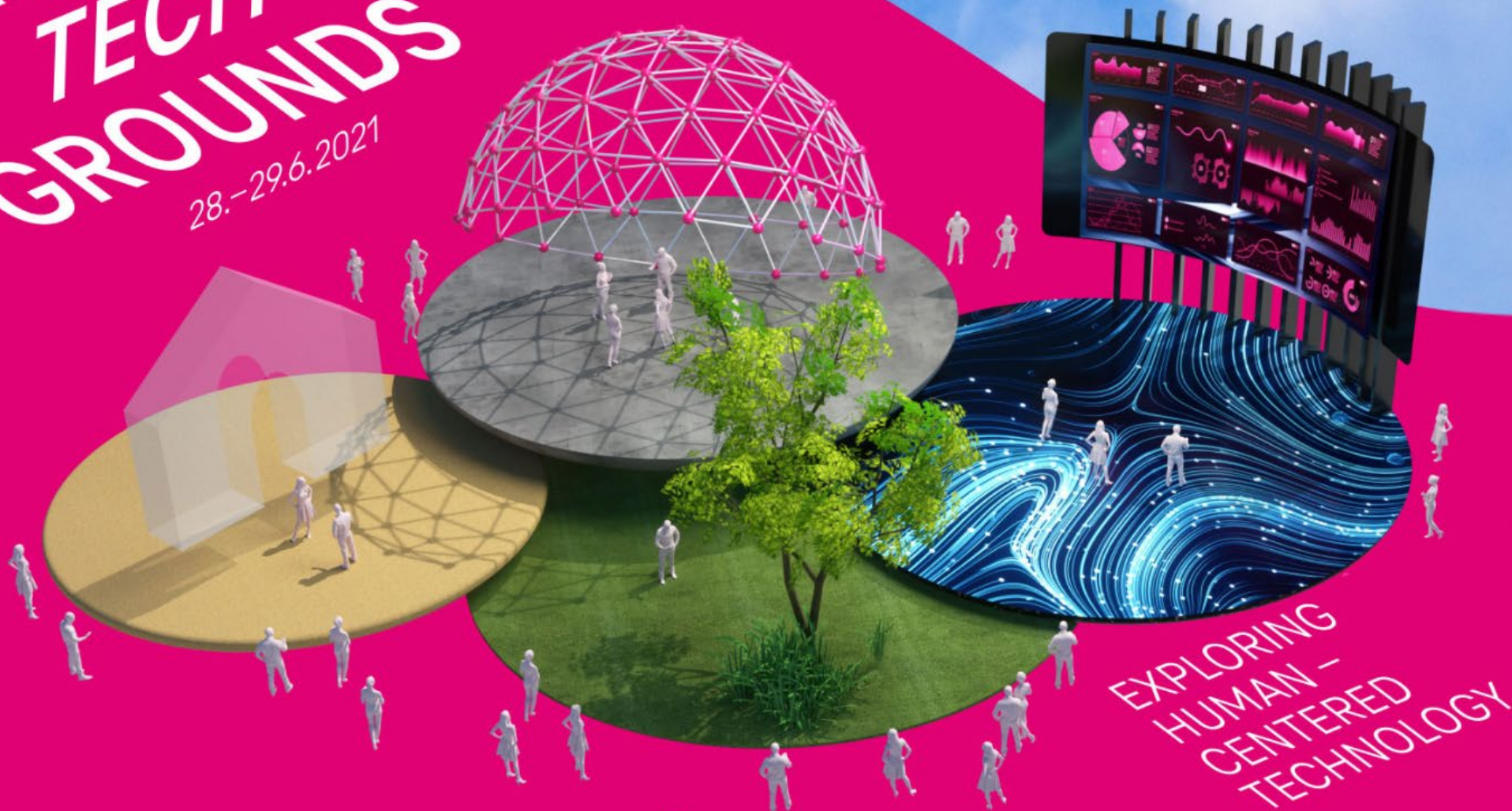
[Video on Demand](#)

[Check-In](#)

[Register now](#)

TELEKOM TECH GROUNDS

28.-29.6.2021



EXPLORING
HUMAN –
CENTERED
TECHNOLOGY



**TELEKOM'S INNOVATIONS WERE
PRESENTED TO JOURNALISTS,
ANALYSTS AND THE WHOLE WORLD
IN AN INCREDIBLE VIRTUAL WORLD
ABOVE BARCELONA**

INTRODUCING

ANDREW J. NASH
CEO AMERICAS



INVOLVED IN 50+ TECH STARTUPS

**25+ YEARS EXPERIENCE IN
INTERNATIONAL MARKETS**

POWERED BY NU.VERSE

AN OPEN, COLLABORATIVE

GLOBAL ECOSYSTEM



NU.VERSE

PARTNERS

VUZIX®

modis

 Matterport

amazon

T . .

 ON THE ROCK GROUP

**COMMUNITY HELPS CREATING
EVERYWHERE EXPERIENCES
LET DIGITAL BE DIGITAL**

SEE YOU AGAIN

AT



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ANYONE
ANY TIME
EVERYWHERE



THANK YOU

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